

Coast RTA: Public Transit Provider

Local public transportation service
in Horry & Georgetown Counties.



Coast RTA says...





Transit Related Translation Services

Call Coast RTA at 843.488.0865 regarding any bus transportation questions.

By calling Coast RTA's Customer Service, anyone needing transit/transportation related translation services can access them.

- 1.) Call Coast RTA and ask for a translator to translate information into your native language.
- 2.) The Coast RTA rep will transfer you and remain on the line to answer your bus-related questions.
- 3.) Ask the translator your questions. The translator will interpret into English and the Coast RTA rep will answer. The translator will then interpret the answer into your native language.

Coast RTA provides transportation to

Bucksport, Conway, Loris,
Myrtle Beach, Surfside Beach,
Murrells Inlet, Pawleys Island,

Georgetown, Andrews, & N. Myrtle Beach

Coast RTA does not operate on the following
holidays: New Year's Day, Thanksgiving Day
and Christmas Day.

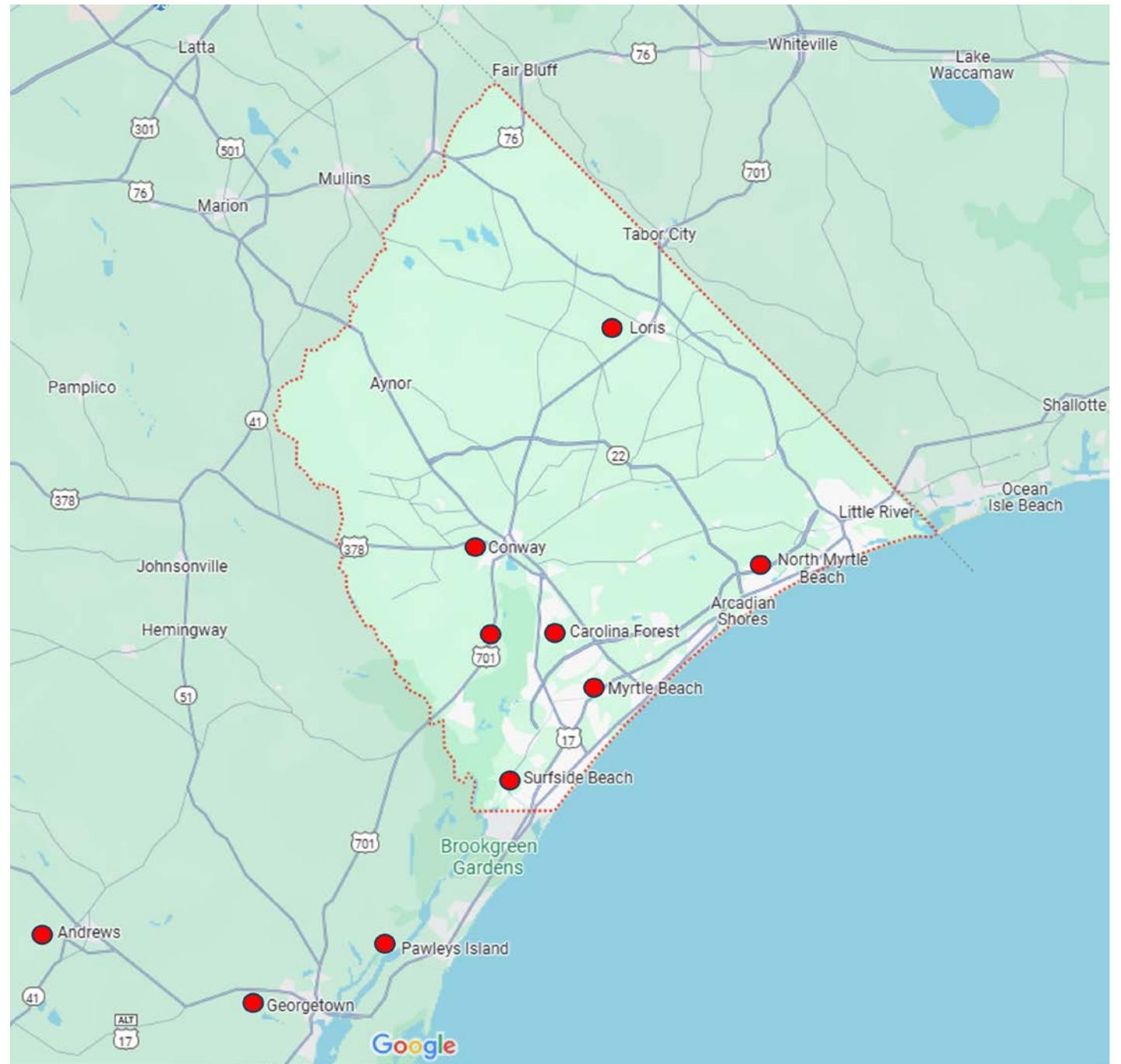
Please look for holiday notices on Coast RTA
vehicles or call 843-488-0865 or
Coasttaridetracker.com app
for changes in service.

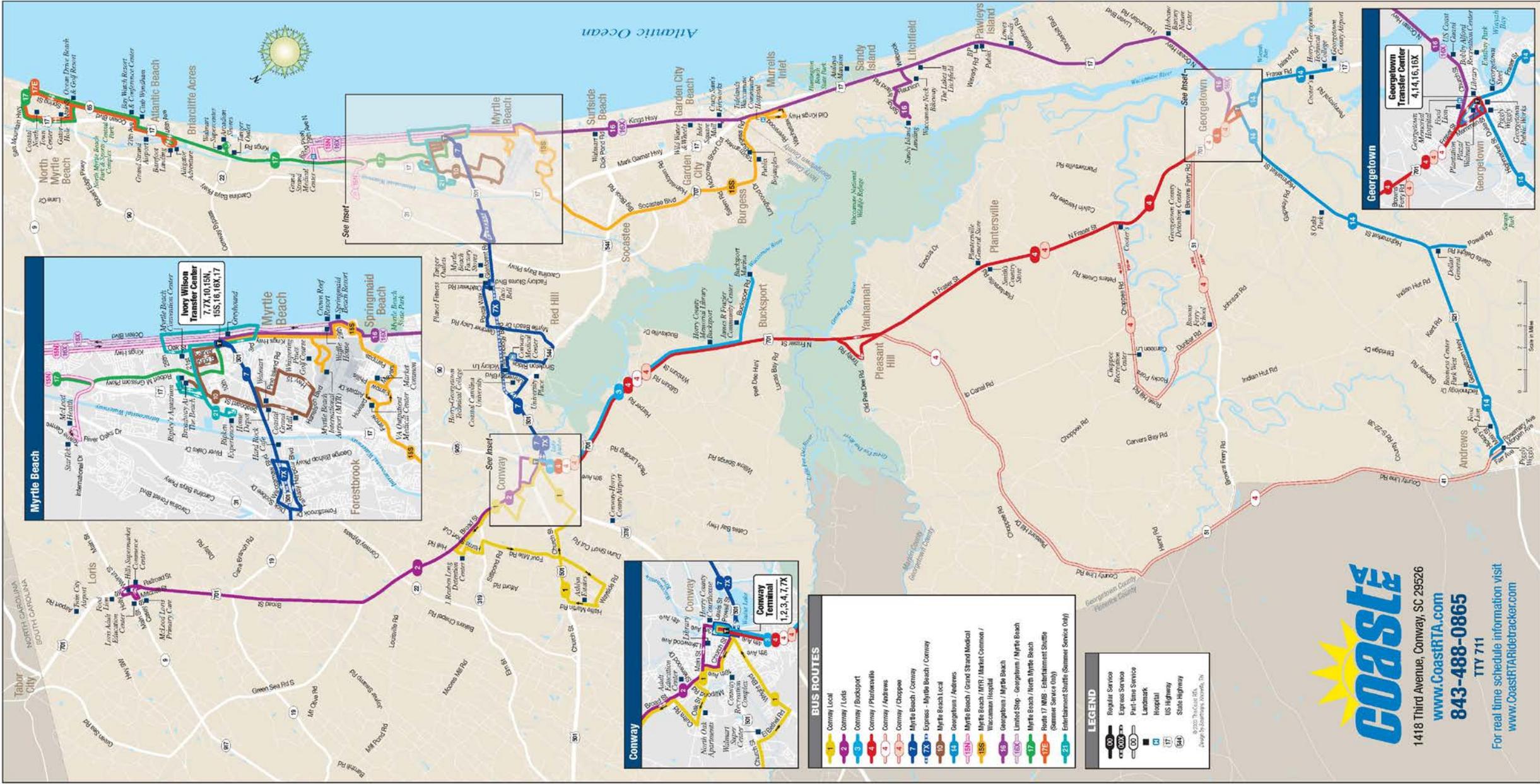
Routes start, and end times vary
from 4am to 9pm.

All Rides \$1.00

PARATRANSIT PROGRAM (*Certification Required.*)

Round Trip/ One-Way.....\$4.00 / \$2.00





- BUS ROUTES**
- 1 Conway Local
 - 2 Conway / Lots
 - 3 Conway / Backspt
 - 3 Conway / Plantersville
 - 4 Conway / Andrews
 - 4 Conway / Choppee
 - 7 Myrtle Beach / Conway
 - 7X Express - Myrtle Beach / Conway
 - 10 Myrtle Beach Local
 - 14 Georgetown / Helene
 - 15 Myrtle Beach / Grand Strand Medical
 - 15N Myrtle Beach / MTR / Market Common / Waccamaw Hospital
 - 16 Georgetown / Myrtle Beach
 - 16 Limited Stop - Georgetown / Myrtle Beach
 - 17 Myrtle Beach / North Myrtle Beach
 - 17E Route 17 MBS - Entertainment Shuttles (Summer Service Only)
 - 21 Entertainment Shuttles (Summer Service Only)

LEGEND

	Regular Service
	Express Service
	Part-time Service
	Landmark
	Hospital
	US Highway
	State Highway

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COASTAL
 1418 Third Avenue, Conway, SC 29526
www.CoastalRTC.com
843-488-0865
 TTY 711
 For real time schedule information visit
www.CoastalRTC.Ridetracker.com




ALL ABOARD
 THE
ENTERTAINMENT EXPRESS
 MB  SC
11 AM - 11 PM • FREE SHUTTLE
 Coast RTA's Entertainment Express is a convenient and fun transportation option for families looking to explore the many attractions the area has to offer.

NOW SERVING THE BIGGEST ATTRACTIONS IN MYRTLE BEACH

Entertainment Shuttle Post Memorial Day - Labor Day

Hours of operation: 11 AM until 11PM

Maps/Advertising distributed to key hotels/destinations along Grand Strand

Highlights most of the attractions in downtown Myrtle Beach area and North Myrtle Beach.

Shuttles are on the APP so passengers can follow in real time.

Track the bus in real time

Download Coast RTA's APP to track Coast RTA's buses in real time and **for a list of designated stops**. Visit www.CoastRTA.Ridesystems.Net or the Apple and Google Play Stores.

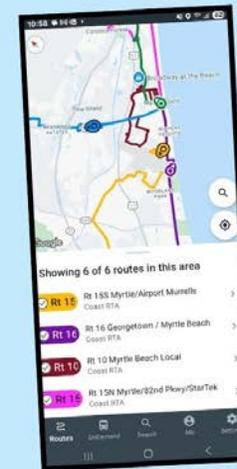
Coast RTA NEW Rider App



TransLoc

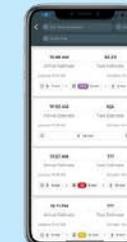
A Unified, Accessible Rider Experience

The TransLoc Rider app is a multi-modal solution that brings your Fixed Route services into one app with a built-in trip planner. It is multilingual, WCAG 2.0 AA accessible, allowing riders to plan, track, and receive service notifications directly on their smartphones.



FIXED ROUTE FEATURES

- Real-time tracking and vehicle arrival notifications
- See vehicle capacity
- Receive dynamically suggested routes based on location
- See ETAs and scheduled arrival times
- Access critical details from the route and stop alerts
- Favorite bus stops for quick access
- Arrival alerts



1418 Third Ave, Conway, SC 29526
843-488-0865 Coastrta.com

Built In Trip Planner

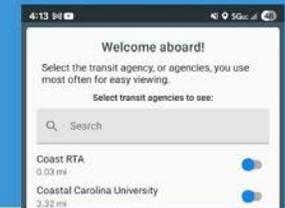
Important Update!

BEGINNING AUGUST 2025,

RideSystems app will be discontinued!

Download the NEW TransLoc Rider app for your device below.

Coastrtaridetracker.com will transition to coastrta.ridesystems.net.



IT'S FREE!

DOWNLOAD THE TRANSLOC RIDER APP HERE



coastrta.com

coastrta.ridesystems.net

250723

How to pay:

Cash



Mobile Wallet or Debit/Credit Card (w/Wifi Image)

**TAP
— TO —
CAP!**

It's \$1.00 each time you board the bus, but if you tap your smartphone's mobile wallet or contactless debit/credit card each time you ride, we'll automatically limit or cap the amount you pay for the day to \$3.50.

The logo for Coast RTA, featuring a stylized sun icon above the text "coast RTA" in a bold, sans-serif font. The logo is set against a dark blue background with a white wave-like border.

[https://coastrta.littlepay.com/coast-rta.](https://coastrta.littlepay.com/coast-rta)

Coast RTA welcomes all passengers with various needs aboard its buses.

Anyone needing assistance with wheelchairs may board via the kneeling buses or traditional wheelchair lifts, pending the bus model.

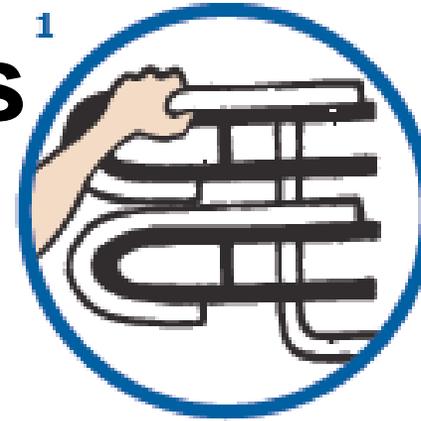
Operators may assist passengers in boarding who have special needs.



Securing Bikes on the bus



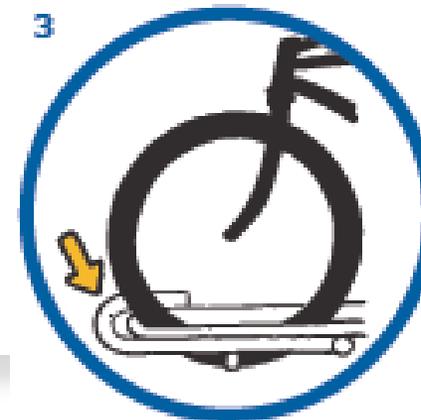
Bike racks on front of buses. 2-3 max per bus.



Squeeze handle and pull down rack.



Place bike in rack slot.



Grasp arm support...



and pull over tire.

Using Care & Courtesy When Riding Coast RTA

No Eating or Drinking on the bus.



Cannot listen to music without headphones on the bus.

No Vaping or Smoking on the bus.



Coast RTA buses are
very safe to
travel...alone or with
friends.

Cameras are on every
bus!



Signaling the operator to stop

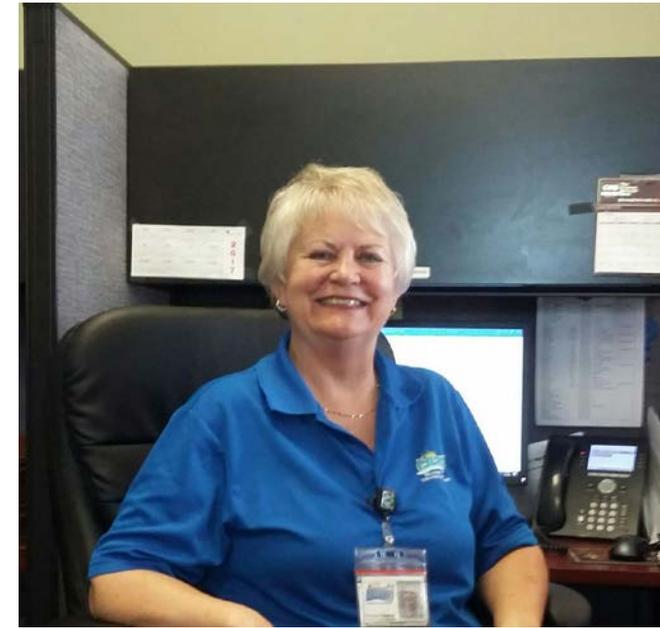
- Coast RTA's buses feature either a signal tape or cord for passengers to use to alert the operator this is their stop.
- Please allow the operator ample time to come to a safe stop before leaving the bus.
- If you must cross the street, please walk behind the bus or to the closest crosswalk.
- Never cross the street directly in front of the bus.



Route specific questions

Asking Coast RTA's Staff

- Call 843.488.0865 to reach Coast RTA's Customer Service with any route specific questions.
- Representatives are available daily during Coast RTA business hours 4a – 9pm to answer questions.
- Coast RTA operators are very helpful and can assist any passenger with directions on choosing the correct route or destination.



Hurricane Evacuation Provider

When an evacuation of the greater Myrtle Beach area is ordered, Coast RTA serves as the official transportation provider of those needing to evacuate but have no transportation.

We transport residents and visitors to local hurricane shelters until the storm is over.



**Hurricane season runs
June 1 through
November 30.**

GENERAL FARE INFORMATION

All Rides \$1.00

Fare boxes accept bills and coins. Please have exact change when boarding, operators are unable to provide change or a change card. Operators may request identification for FREE FARE. It's \$1.00 each time you board the bus, but if you tap your smartphone's mobile wallet or contactless debit/credit card each time you ride, we'll automatically limit or cap the amount you pay for the day to \$3.50.

To check your account, please visit: **CoastRTA.littlepay.com/coast-rta**

Children (under age 6) w/ paying adult fare (limit 3) FREE

Senior Citizen (55 plus) FREE (9a - 3p & 6p - 8p)

Veteran / Active-Duty Military FREE (9a - 3p & 6p - 8p)

Medicare Cardholder FREE (9a - 3p & 6p - 8p)

Paratransit Rides (Must Qualify, Application Required) \$2.00 Each Way

Operators may request identification for FREE FARE.

Accessibility

All Coast RTA buses are ADA compliant and are equipped with lifts and wheelchair positions. Service animals are always welcome on-board Coast RTA vehicles. The information contained in this brochure is also available in alternative formats and may be obtained by calling 843-488-0865 or by visiting our website at www.RideCoastRTA.com.

Waiting for the Bus

When waiting for the bus, stand at the nearest bus stop sign. Make sure that the bus driver can see you, so you are not passed by. Always signal the driver that you wish to ride the bus.

Boarding the Bus

Please have your exact fare or ticket/fare card ready before boarding the bus. Bus operators carry no money and cannot make change.

Riding the bus

Please make front seats available for elderly or disabled passengers. After paying your fare, take your seat as quickly as possible. This allows the operator to start moving and stay on schedule. When walking on the bus, hold on to the grab rails or seat backs. The use of seat belts are required if available. Do not move around on a moving bus. Wait until the bus stops to get out of your seat. Please, no eating, drinking, smoking, or loud music without earphones on the bus. Use care and courtesy when carrying items such as umbrellas, groceries and other packages. Help keep your bus clean and take all trash with you.

Exiting the bus

When you wish to exit the bus please give your operator adequate notice. Pull the bell cord at least one block before your stop. Please use the rear door to exit the bus and allow boarding passengers to use the front door. After you exit, NEVER cross the street in front of the bus. Stand away from the bus and wait until it has left before attempting to cross the street.

Holiday Service

There is no service on New Year's Day, Thanksgiving Day and Christmas Day. Please look for holiday notices on our vehicles or call (843) 488-0865 for changes in service.

Lost & Found

If you find an item on the bus, please give it to the operator. All items left on the bus are turned in at the end of the day. If you leave an item on the bus, please call 843-488-0865.



Myrtle Beach Transfer Center
580 10th Avenue North
Myrtle Beach, SC



Georgetown Transfer Station
Lynch Street
(Piggly Wiggly Plaza)

www.CoastRTA.com or
contact **Customer Service**
at
843.488.0865



Conway Terminal
1418 Third Avenue
Conway, SC

